



Gandhinagar Institute of Technology

A Report on
“Startup Talk”
(17th January 2019)

Seminar Overview:

The SSIP team of GIT has organized seminar on “Startup Talk” on 17/01/2019 at 9:45 am in A210. SSIP coordinator Prof Mrugesh B Khatri & co-coordinator Prof Jyotin A Kateshia mentored the seminar. The students of final year Mechanical Engineering Division B & D attended the seminar. There were 33 participants.

Objective:

The objective of the seminar was to educate the students about the Startup by sharing the information of successful startup stories of india and motivate them about the recent trend in India. The hidden objective of seminar was also to educate them about SSIP and IPR policies launched by Government of Gujarat.

Seminar Detail:

The seminar commenced at 9:45 am in A210. The participants were quaries to know the details of startup. Prof Mrugesh B Khatri initiated the seminar by explaining them the term “Startup”. He added that the Innovation is the essential element of the Startup. The necessity of innovation was explained to the participants for startup. He also informed the participants that there won’t be easy path to create own startup.

He motivated participants by sharing information about various resources available to them. He added the details of various stages at which they can avail the benefit of the SSIP policy in terms of financial support. He discussed the case studies of successful Startups of India like flipkart, paytm, amazon, oyo rooms etc. This helped them to understand the requirement of passion to execute the idea.

Prof Jyotin A Kateshia shared information regarding Intellectual Property Right. He shown tools like patent, copyright, trademark etc of IPR. The objective behind launch of IPR was cleared in upcoming session of the seminar. The participants were also educated about the benefits of IPR like recognition, economical reward etc. The information about provisional patent filling was also shared by him.

In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent. The provision of support for patent filling was also shared with them. The efforts made by GIT to develop the culture of Startup at GIT were also shared with them.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

Seminar Memories:



Prof Mrugesh B Khatri sharing the information



Participants listening to mentor



Participants interacting with mentor



Query solving session



Group Photo