



Gandhinagar Institute of Technology

A Report on “Importance of Prototyping” (22nd February 2019)

Seminar Overview:

The SSIP team of GIT has organized seminar on “Importance of Prototyping” on 22/02/2019 at 1:00 pm in A209. SSIP coordinator Prof Mrugesh B Khatri & co-coordinator Prof Jyotin A Kateshia mentored the seminar. The students of Civil Engineering 4th and 6th semester attended the seminar. There were 90 participants.

Objective:

The objective of the seminar was to introduce term startup to the participants. The silent objective was to motivate them to attempt for converting the idea into proof of concept. The hidden objective was also to share the information about SSIP and IPR policy launched by Government of Gujarat.

Seminar Detail:

The session started at 8:50 am in the seminar hall. Prof Mrugesh B Khatri started session by introducing the term Startup. He educated participants about the difference between Entrepreneur and Startup. He added that the Entrepreneur’s primary aim is financial gain where as for startup it is not a primary goal. He added that innovation is mandatory in case of startup. The success of your innovation depends on the feedback of actual users of your product.

He added that the chances of success for a startup can be increased by means of effective market survey. The actual problems associated with the product can only be identified by the regular user of the product. There are more chances of success if those problems can be identified before launching your product into the market. He added that to take feedback from customers it is necessary that they used our product. So, the prototyping making is mandatory step for market survey for your startup.

He added that the prototype should be inclusive all product features and characteristics. He educated the participants how to stop your idea from getting stolen. He introduced various forms of Intellectual Property rights like trademark, copyright, patent filling etc.

In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent. The participants were given information about Smart India Hackathon-2019. The provision of support for patent filling was also shared with them. The efforts made by GIT to develop the culture of Startup at GIT were also shared with them.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

Seminar Memories:



Prof Mrugesh Khatri addressing audience



Participants listening to mentor



Prof Mrugesh Khatri educating participants



Participants interacting with mentor



Interaction between participants and mentor