



# **Gandhinagar Institute of Technology**

A Report on  
“Think out of the Box”  
(28<sup>th</sup> January 2019)

## **Seminar Overview:**

The SSIP team of GIT has organized seminar on “Elements of Successful Startup” on 28/01/2019 at 2:30 pm in Seminar Hall (A105). SSIP coordinator Prof Mrugesh B Khatri & co-coordinator Prof Jyotin A Kateshia mentored the seminar. The students of Electrical Engineering and Electronics & Communication Engineering attended the seminar. There were 55 participants.

## **Objective:**

The objective of the seminar was to educate the participants about thinking methodology. The silent objective was to motivate them to attempt for solution without fear of failure. The hidden objective was also to share the information about SSIP and IPR policy launched by Government of Gujarat.

## **Seminar Detail:**

The session started at 2:30 pm in the seminar hall. The session commenced by small brainstorming exercise by Prof Mrugesh B Khatri. He explained the flow of session by the exercise in effect way. He added that today’s market demands upgradation of technology. By the example of Nokia, he explained that the resistance to the change or upgradation will lead to failure. He also added the technological disruptions helped the innovators to serve the society in better way.

He gave the example of the MERU cab. The way OLA and UBER learnt from MERU cab was discussed by him to explain the participants about learning from other’s mistake. He also added the such out of the box thinking will help them to succeed. He also educated the participants about the elements of succeed like idea, team, business plan, fund, timing etc. He also educated them about the Intellectual Property Right. He educated them about the various mode of IP rights like, copyright, trademark, patent etc. He motivated them for patent filling for recognition as well as commercial rewards.

In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent. The participants were given information about Smart India Hackathon-2019. The provision of support for patent filling was also shared with them. The efforts made by GIT to develop the culture of Startup at GIT were also shared with them.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

## Seminar Memories:



Mentor educating participants



Participants listening mentor





Mentor asking the students to break their barriers



Question Answer Session



Group Photo