



# **Gandhinagar Institute of Technology**

A Report on  
“Prospects of Startup”  
(29<sup>th</sup> January 2019)

## **Seminar Overview:**

The SSIP team of GIT has organized seminar on “Prospects of Startup” on 29/01/2019 at 9:45 am in Seminar Hall (A105). SSIP coordinator Prof Mrugesh B Khatri & co-coordinator Prof Jyotin A Kateshia mentored the seminar. The students of 4<sup>th</sup> semester Mechanical Engineering attended the seminar. There were 38 participants.

## **Objective:**

The objective of the seminar was to educate the participants about the Startup. The hidden objective was also to share the information about SSIP and IPR policy launched by Government of Gujarat.

## **Seminar Detail:**

The session started at 9:45 am in the seminar hall. Prof Mrugesh Khatri started the session by briefing them about the content of the seminar. He started the session by discussing the case study of Mr Ritesh Agrawal, founder of OYO Rooms. He added that the passion behind execution of idea is mandatory. He also educated the participants about the equation for the startup. He added that technological advancement is required to serve the society.

He also showcased five successful startups of india. He added that the founders all the time do not require 10 or 20 years’ experience of the similar filed. The treatment to the real pain of customer will put you on a different level of success. He educated them about various phase between idea and prototype. He added that the innovation is essential for startup.

The participants were educated about various forms of Intellectual Property Rights. He informed them about the importance of prior art search before filling the patent. He showcased the benefits of patent filling like recognition & economical reward. He motivated participants to apply for the patent for their innovations.

In the last phase of seminar, the participants were educated about SSIP & IPR policy launched by Government of Gujarat to develop ecosystem for Startup. The benefits of SSIP policies were informed to the participants. They were also informed to opt ownership on their idea in form of patent. The participants were given information about Smart India Hackathon-2019. The provision of support for patent filling was also shared with them. The efforts made by GIT to develop the culture of Startup at GIT were also shared with them.

The event was a grand success under the enlightenment of Dr H N Shah, Principal of the institute and the participants.

## Seminar Memories:



Mentor educating participants



Participants listening mentor





Mentor discussing about SSIP & IPR Policy



Interaction between students and mentor



Group Photo