



Gandhinagar Institute of Technology

A Report on

“Job Vs Entrepreneurship”

(9th July 2018)

Workshop Overview:

A workshop of Job Vs Entrepreneur was held by the team of E-cell – Gandhinagar Institute of Technology for the students of engineering and management on 9th July 2018. There were 102 registrations for the event. The workshop was mentored by Dr Archit Somani and team members of E-cell Gandhinagar.

Objective:

The main objective of the event to explain the students about the difference between pursuing a job or being an entrepreneur as per your needs and ambitions depending upon your characteristics. The silent objective of the workshop was to recognize the characteristic of students and recommend them the best option for them.

Workshop Detail:

The workshop commenced with the overview of the sessions at 9:30 am in Seminar Hall. Dr Archit Somani started the session by showing a video on lifestyle of job people and entrepreneurs to the participants. He discussed importance of life style, happiness, money, fame, satisfaction, health and goals. The pros and cons of both domains were enlightened by the examples of successful entrepreneurs and job employees, such as Elon Musk, Sundar Pichai, etc. He informed students that one need to be hyperactive to become a successful Entrepreneur. He added that one should never to stop improvisation to complete in the market the market.

The students discussed their goals with the mentor during the session. He imparted that many times our decisions were not original, which we need to do. There is influence of people around us. He discussed the aspects of job of Mamlatdar to validate his quote. He gave an example of IAS officer in Rajasthan who originated the concept of generic medicine. He demonstrated the importance of filling the gap by improvisation. He quoted that one should take smaller steps to accomplish their goal. He told to emphasis more on what other wants to hear and less on what you want to say during communication. He concluded that thinking out of the box is mandatory to sustain in the market by giving the example of Reliance.

The debate on Job Vs Entrepreneurship was organized in the final session. The students were asked to join the group of their own interest. They debated the pros and cons of both the domain. The participants gave their opinions which domain is comfortable for them with justification. They were pleased to know that their qualities belong to which domain. The participants enjoyed the debate session the most.

The event was a grand success under the enlightenment of Dr N M Bhatt, Director of the institute and efforts by E-cell team members and the participants.

Workshop Memories:



Welcoming the mentor



Mentor dictating the examples of successful entrepreneurs



The mentor discussing with students



Participants interacting with mentor



Participants giving their opinion in debate