



Gandhinagar Institute of Technology

A Report on

“Startup-Make It Happen”

(4th September 2018)

Seminar Overview:

A seminar of “Startup - Make It Happen” was held by Gandhinagar Institute of Technology (GIT) for the students of engineering on 4th September 2018. Government of Gujarat declared GIT as “A Nodal institute” to promote Startup and Innovation, by giving SSIP (Student Startup and Innovation policy) grant. The seminar was organized to sensitize the students, in fulfillment of SSIP grant. There were 784 registrations. The seminar was delivered by Dr Archit Somani. He has 11 years of work experience which includes 4 years of international experience in Techno-commercial field. He won National Award for “Leadership in Industrial Innovation”.

Objective:

The main objective of the event was to sensitize the students about Start-up. The Start-up is mostly misunderstood as synonyms of Entrepreneur. The silent objective of the event was also to educate the students that innovation is mandatory for Start-up which was not for Entrepreneur. The students were also educated about various Government Policies to promote Start-up.

Seminar Detail:

The seminar commenced with the overview of the sessions at 10:00 am in Seminar Hall. The participants were divided into three groups due to heavy rush. Each group attended the session of one hour. Dr Archit Somani started the session by giving explanation of word Start-up. He added that the Start-up must have unique idea. He taught the full process of arriving to innovation idea which includes observation, mind mapping, ideation, prototyping, validation, customer feedback etc.

The requirement of identification of need was explained by the mentor. He informed that the observation is the key tool for identifying the requirements. He explained that the various solutions for the problems or needs must be worked out properly. He added that the idea validation includes most important step prototyping. He shared his own experience to explain the importance of customer feedback to create successful Start-up. He also educated students to reserve their rights of their idea by introducing Intellectual Property Rights.

The Mentor educated SSIP introduced by the Government of Gujarat to promote innovation amongst students. He also explained how the students can convert their idea into reality under SSIP. He informed various categories like idea generation, prototyping, patent filling etc. for which students can apply for SSIP. The students delighted by listening the experience of mentor. The similar information was given to other two groups by the mentor in next session.

The event was a grand success under the enlightenment of Dr N M Bhatt, Director of the institute and the participants.

Seminar Memories:



Mentor educating participants



Participants listening to mentor



Participants interacting with mentor



Group Photo with mentor