



# Gandhinagar Institute of Technology

A Report on

“Prototype Validation- Converting Prototype into a Startup”

1<sup>st</sup> July 2021

## Objective:

GIT IIC Cell along with SSIP Cell and Hackathon had organized a session on “**Prototype Validation- Converting Prototype into a Startup**” for students on 01/07/2021. This session highlighted the importance of perfecting a solution before implementing it on a larger scale. The main focus of the session was to discuss how to convert the prototype design for the idea into a startup.

## Introduction:

GIT IIC Cell along with SSIP Cell and Hackathon had organized a session entitled “**Prototype Validation- Converting Prototype into a Startup**” for students on 1<sup>st</sup> July 2021. The session was organized for B.E. students. The session was regarding converting an idea to startups. More than 40 students along with faculties from Gandhinagar Institute of Technology had attended this session. The session was initiated by Prof. Sejal Bhavsar, Coordinator IIC Cell, where she welcomed all the participants and gave the introduction of the session. The speaker Prof. Mrugesh Khatri, Assistant Professor (ME), SSIP Coordinator Gandhinagar Institute of Technology delivered very informative contents regarding Converting Prototype into a Startup. The prototyping cycle- Ideas-Build-Test was explained very effectively by the speaker along with the basic steps of prototyping. The speaker advised students not to be afraid to make mistakes or changing the previous decisions and always keep the timeline. It was a very interesting session with extremely rich content, where prototyping validation was also covered along with the prototyping. Students were motivated to convert their ideas to startups. At the end of the session, Dr. Nisha Khurana, Coordinator Hackathon Cell, delivered a thanks note and showed her gratitude to everyone on behalf of IIC, SSIP, IPR and Hackathon cell for attending this session. The GIT IIC Cell, SSIP Cell and Hackathon driven activity was circulated by the Gandhinagar Institute of Technology IIC committee to the students. We have received great response and feedback from all the attendees.

## Photo Gallery:

- Session conducted by the GIT IIC, SSIP and hackathon committee

The screenshot shows a Google Meet interface. At the top, it says "Mrugesh Khatri is presenting". The main content area displays a presentation slide with the following text:

**PROTOTYPE VALIDATION - CONVERTING PROTOTYPE INTO A STARTUP**

COORDINATORS  
Prof. Sejal Bhanushali (IIC Coordinator)  
Prof. Mrugesh Khatri (SSIP Coordinator)  
Dr. Nisha Khurana (Hackathon Coordinator)

01/07/2021  
9:15 AM

The slide also features logos for GIT IIC, SSIP, and the Institution's Innovation Council. A smartphone image is shown on the right side of the slide. The bottom of the screen shows a toolbar with icons for microphone, video, chat, and other meeting controls. The time is 9:36 AM.

- Session elaborated by the SSIP committee

The screenshot shows a Google Meet interface. At the top, it says "Mrugesh Khatri is presenting". The main content area displays a presentation slide with the following text:

**Prototype Validation Techniques**

- Start with exploratory research
- Every prototype should be a set of hypotheses
- Test behaviors, not opinions
- Your prototype is a springboard for discussion
- Choose the right tool
- It should be cross-functional.

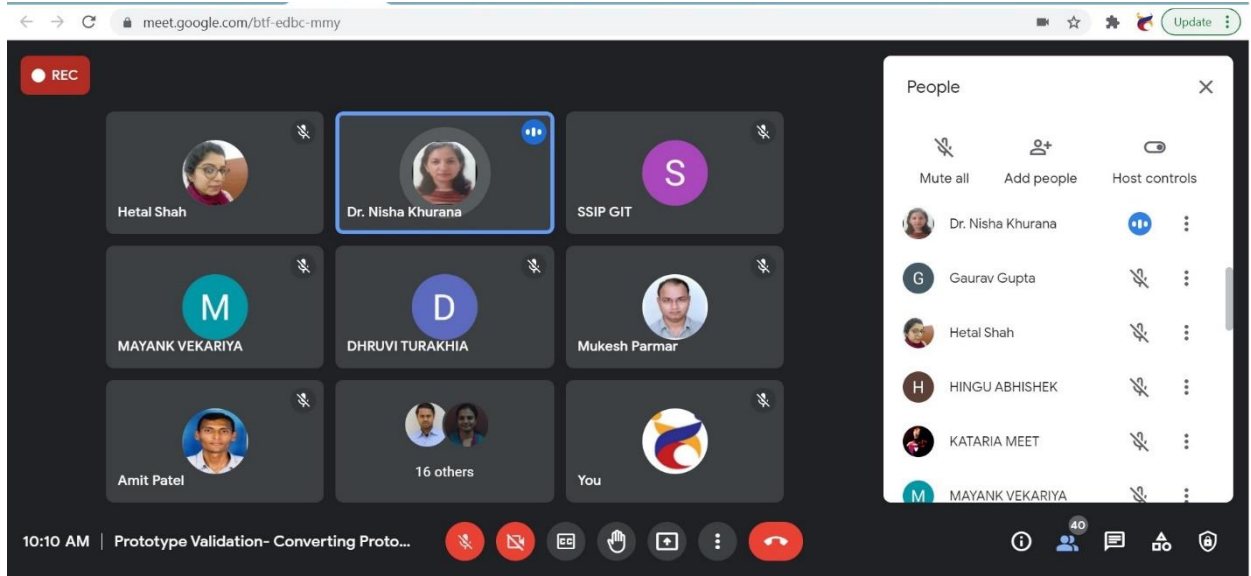
The slide also features a 2x2 matrix diagram with the following quadrants:

LOW	QUICK-FIX	INNOVATION
HIGH	FAIL	HARD WORK

The vertical axis is labeled "APPLICABILITY OF BEHAVIOR CHANGE REQUIRED" and the horizontal axis is labeled "USER BENEFITS".

The bottom of the screen shows a toolbar with icons for microphone, video, chat, and other meeting controls. The time is 10:03 AM.

- Session attended by Faculties



- Session attended by Students

