



A Report on  
“EXPERT TALK - 2024”  
(27<sup>th</sup> September 2024, Tuesday)

**GUIDE:**

Gandhinagar University managed by Platinum Foundation inaugurated its speaker’s forum titled "GUIDE" on September 5<sup>th</sup> 2023 with an initiative aimed at bringing in prominent National and International professionals to facilitate insightful discussion, share knowledge and foster intellectual growth amongst students and staff of various disciplines.

**Event Overview:**

Gandhinagar University had a privilege of hosting an “EXPERT LECTURE” on 27<sup>th</sup> September, 2024 under the **GUIDE lecture series** at its own green lush campus as a part of shaping education. The session on “*Cross-Cultural Aspects Uniting India and Brazil*” was delivered by Dr. Kathryn Lum, Visiting Professor, Faculty of Education, UFRGS (Universidade Federal do Rio Grande do Sul) Av. Paulo Gama, Brasil.

**Event Objective:**

The objective of this session was to explore and highlight the cultural connections, similarities, and influences between India and Brazil. The session aimed to provide participants with insights and guidance in identifying common cultural traits, exploring historical and contemporary ties, highlighting cultural influences, and discussing challenges and opportunities for further cultural collaboration between the two countries.

**Program overview:**

The event was inaugurated in the seminar hall, followed by a brief introduction of the honored speaker, Dr. Kathryn Lum, by Dr. Nirupama Patel, Head of the Gandhinagar Institute of Liberal Studies. The event was attended by esteemed guests, heads of institutions, and heads of departments. Approximately 210 interested students participated in the session as part of the GUIDE lecture series.

Dr. Lum covered various key cross-cultural aspects, such as colonial heritage and experience, cultural festivals and traditions, colorful festivals, spirituality and religion, dance and music, rhythmic traditions, musical instruments, similarities and differences in cuisine, spices and flavors, vegetarianism versus non-vegetarianism, family values and community life, strong family ties, hospitality, and sports and national identity, such as cricket and football. She

provided detailed insights into these topics during her session. Dr. Lum also explored important points that students should consider before studying abroad, particularly in Brazil. She showcased her respect for nature and culture by sharing her experiences from her visit to Gujarat, India. Additionally, she discussed financial aspects like trade and investment between the two countries.

The session was followed by a question-and-answer segment. The subject matter was presented in such a clear and straightforward manner that even undergraduate students were able to generate questions, which were effectively addressed by the experts.

The session concluded with a Vote of Thanks delivered by Dr. Rajesh Lakum, Assistant Professor at the Gandhinagar Institute of Liberal Studies, Gandhinagar University.

### **Programme Outcome:**

By the end of this guide session on “cross-cultural aspects uniting India and Brazil”, students will be able to identify cultural commonalities, compare and contrast cultural practices, understand the impact of sports on national identity, evaluate diplomatic and economic relations, develop a global perspective, enhance communication and collaboration skills, promote sustainability and environmental awareness, cultivate a respect for diversity.

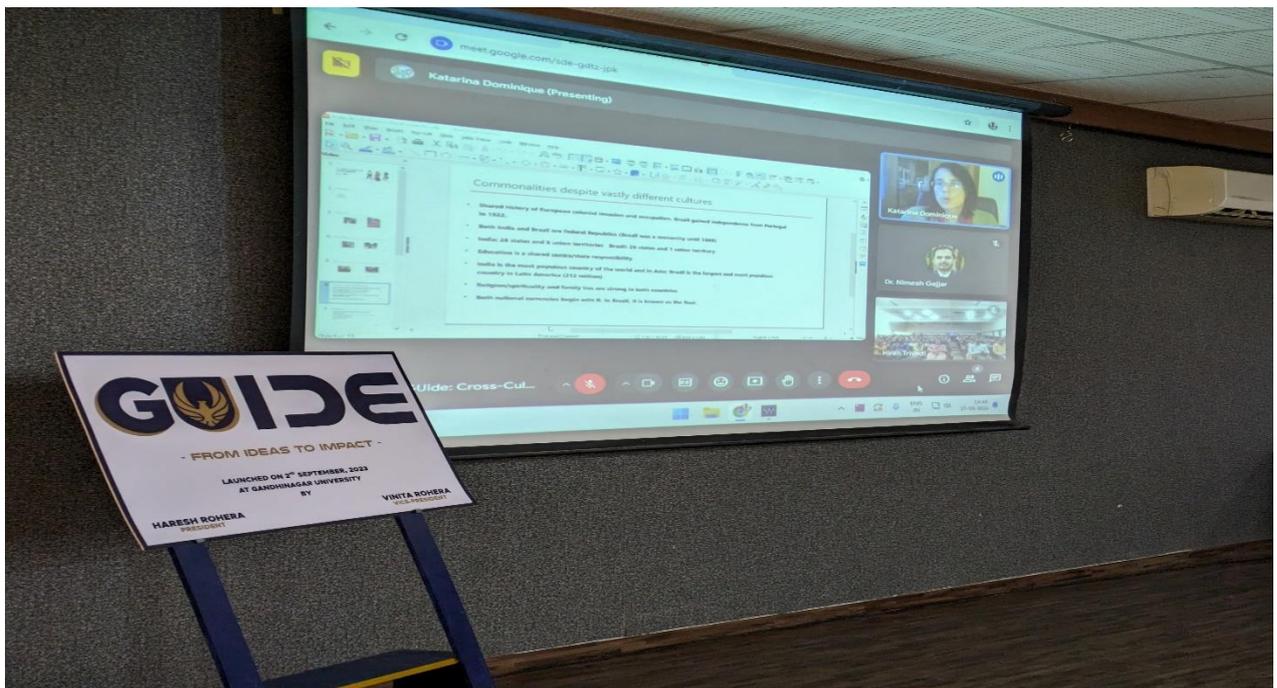
### **Photo Gallery:**



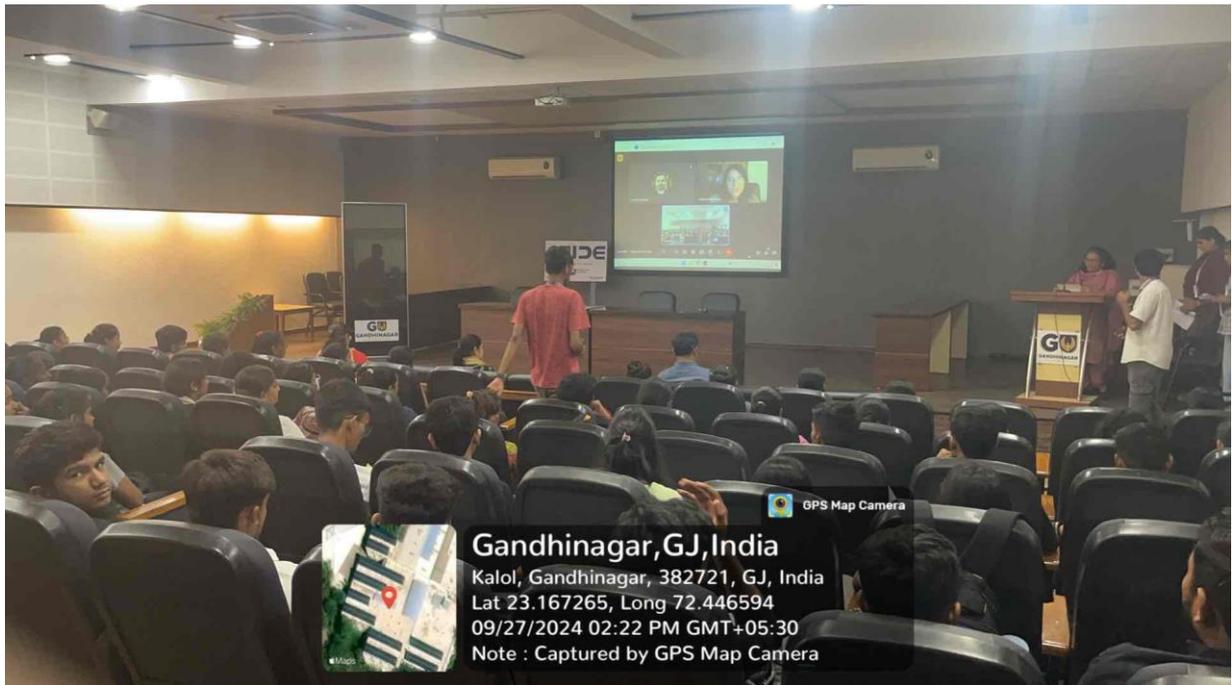
Dr. Kum, Visiting Professor, Faculty of Education, UFRGS during inauguration of the session



Students and staff members attending the session of Dr. Kum



Dr. Kum explaining the culture difference between India and Brazil



Audience Interaction during Q & A session

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